



INTERNATIONAL SECONDARY CERTIFICATE EXAMINATION
MAY 2023

ENGLISH ADDITIONAL LANGUAGE: PAPER I

MARKING GUIDELINES

Time: 2½ hours

100 marks

These marking guidelines are prepared for use by examiners and sub-examiners, all of whom are required to attend a standardisation meeting to ensure that the guidelines are consistently interpreted and applied in the marking of candidates' scripts.

The IEB will not enter into any discussions or correspondence about any marking guidelines. It is acknowledged that there may be different views about some matters of emphasis or detail in the guidelines. It is also recognised that, without the benefit of attendance at a standardisation meeting, there may be different interpretations of the application of the marking guidelines.

SECTION A COMPREHENSION

QUESTION 1 MAKING MEANING OF TEXTS

Read the article, 'Five Inspiring Teenage Entrepreneurs' (TEXT 1), on pages i–ii of the Insert and answer the following questions.

Refer to paragraph 1.

1.1 **What is an 'entrepreneur'?**

A person who starts a business. Allow for alternatives E.g., Someone who sees opportunities to make money.

1.2 **Do you agree that it is 'remarkable when you hear of teens starting their own companies'? Provide a reason for your answer.**

I agree that it is remarkable (0) because teenagers are very young and inexperienced (1). They are normally busy with school or other activities, rather than making money (1).

OR

I do not agree (0) as it is becoming more common for teenagers to start businesses online (2). Teenagers are not as risk averse as adults and they have backup systems, i.e., parents ...

One well-substantiated point can get 2 marks.

Refer to paragraph 2.

1.3 **Why is it ironic that Mikaila (considering her history with bees) would name her company 'Me & the Bees'? Your response should demonstrate that you understand what 'ironic' means.**

You would think that being stung by a bee would make you dislike them, not name your company after them.

1.4 **Is the following statement TRUE or FALSE? Quote to support your answer.**

True 'donate an impressive amount of money to bee conservation charities'

1.5 **Provide an antonym for 'public' (paragraph 2).**

private, one-on-one MD

Refer to paragraph 3.

- 1.6 **Quote *one* word that indicates that Richard's friend is not completely deaf.**
'partial'

- 1.7 **Consider the term 'AI technology'.**

- 1.7.1 **Is AI an example of an acronym *or* an abbreviation?**
Abbreviation

- 1.7.2 **Write out AI in full.**
Artificial, Intelligence
(Spelling does not count.)

- 1.8 **Explain what is meant by: 'It helps boost their self-esteem and self-confidence because they have gained their independence.'**
It aids/assists/ helps people in feeling better about themselves because they can do more things for themselves. (Need less help from others.)

Refer to paragraph 4.

- 1.9 **Consider the word 'matchmaking'.**

- 1.9.1 **In what context is this term more *commonly* used?**
Dating / introducing two people/ romantic relationships

- 1.9.2 **Why is the word 'matchmaking' an appropriate word in this context?**
(Must show that it is used appropriately.) It is appropriate because when you are choosing someone to look after your child, you want someone who is responsible and caring / will get on well with your child/ is 'a match' for your child. You would not date someone who is horrible, and you would also not leave your child with someone untrustworthy. One well-substantiated point will receive 2 marks.

- 1.10 **Choose the word that most accurately describes the *tone* of: '... which is a matchmaking childcare service!'**
Answer: C

- 1.11 **You have decided to make some extra money by applying for a *position* at *Nannies by Noa*. Write a short motivation of *no more than 15 words*, mentioning at least *three* attributes that make you *suitable* for the role of a nanny.**
MD must show cognisance of what positive qualities are needed ...
Example: I am responsible and reliable. I love kids and will take good care of yours. 3 marks for three attributes.

Refer to paragraph 6.

- 1.12 **Provide the *noun* form of the word 'established'.**
Establishment. Must be spelt correctly.

Refer to paragraphs 3 and 7.

- 1.13 **You are the host of a podcast called '*Making the World Better*.' Richard Black (*Halfcode*) and Ben Pasternak (*Flogg* and *Monkey*) both want to be on your show. Evaluate which of the two would be more suitable, given the *title* of your podcast. Mention the suitability of *both* teens in your response.**

They should say that Richard is definitely the better candidate because the podcast is about improving the world and Halfcode is assisting disabled people, which is definitely helping the world become better. Although Ben has made a lot of money with his apps, they are video chat apps or apps where you can buy things, which is not really contributing to making the world better. Guideline: 2 marks making a choice linked to the title of the podcast and 1 mark for evaluation.

Read the infographic 'How to be wise as an entrepreneur' (TEXT 2) on page ii of the Insert and answer the following questions.

Refer to block 1.

- 1.14 **Choose the sentence that most closely mirrors the meaning of the quote "Whether you think you can or think you can't, you are right" by Henry Ford in block 1.**
Answer: D

Refer to block 4.

- 1.15 **'The more you sweat the luckier you get.' This means that the harder you work, the more things will go your way. Give an example from your own experience that shows this to be true.**

Guide: 1 mark for giving an obstacle they faced. 2 marks for saying what they did to overcome it.

MD any of the following can be awarded marks for being an obstacle:

hard work

go the extra mile

hard work will pay off

+ There is no such thing as luck – you have to work for it BUT even if you do make it, you are still lucky.

E.g., I wanted to get into the hockey team, but I kept stumbling and never made it. Then I started training more than anyone else and now I play in the first team.

Refer to block 9 and the shape of the line after block 9.

1.16 Discuss why the *shape of the line* is a suitable ending for this infographic.

The infographic is about starting a business / persevering and it will not necessarily be smooth sailing / the road you take will have many challenges.
(One well-substantiated point will garner 2 marks.)

SECTION B SUMMARY

QUESTION 2 SHOW UNDERSTANDING BY SUMMARISING

Read TEXT 3, 'Instead of "finding your passion," try developing it', on page iii of the Insert and then follow the instructions carefully.

In your grade 12 group, there are some people who are certain about what they want to do with the rest of their lives, but many are worried that they have not found their passion yet. After reading TEXT 3, you decide to give a quick speech in your LO lesson about why it is okay not to have a passion yet. To plan your speech, you summarise the five most important points from the article.

Instructions:

- Use your *own* words, as far as possible.
- Your summary should be in *point form*.
- Number your points from 1 to 5.
- Write in full sentences.
- Your summary should not exceed 70 words.
- *Provide a word count* at the end of your summary.
- Pay attention to grammar, spelling, punctuation and sentence construction.

Possible points:	Quotes from text:
1. Interests aren't just found; they develop.	1. The belief that interests arrive fully formed and must simply be 'found'
2. Do not limit yourself by not pursuing the unknown or pick a passion too soon.	2. can lead people to limit their pursuit of new fields and give up when they come across challenges
3. Don't have a fixed mindset, as things change over time.	3. The research also found that a fixed mindset can even discourage people from developing in their own interest area.
4. Just because it is your passion does not mean it will be easy.	4. 'Find your passion' implies that once an interest is identified, pursuing it is easy.
5. When you come across something interesting, pursue it and the commitment to it will come with time.	5. The authors suggest that 'develop your passion' is better advice. / You then invest yourself in it,'
6. Do not give up when facing challenges/fields unknown to you.	6. that mindset makes it more likely that people will quit.
7. Intelligence can change over time.	7. When children and adults believe that intelligence is fixed – you either have it or you don't – they can be less resilient to challenges.

Markers are required to mark up to 74 words and then draw a double oblique stroke. Nothing after the double oblique stroke will be marked.

Mark allocation:

- 5 facts = 2 marks each.
- If a fact is partially presented, award one mark.
- Learners will not be penalised should they make use of bullets instead of numbers.

Penalties:

- Underline all language, sentence construction and grammatical errors.
- 0–3 errors: no marks subtracted.
- 4–6 errors: subtract one mark from the total.
- 7+ errors: subtract a maximum of two marks.
- In paragraph format: (no numbering or bullets present) subtract one mark from the total.
- Indicate a quotation as a Q in the margin. This will be treated as one language error. Multiple quotes will be penalised as an error each.

SECTION C POETRY

QUESTION 3 MAKING MEANING OF POETRY

Read TEXT 4, 'Musée des Beaux Arts', on page iv of the Insert and answer the questions that follow.

3.1 To *whom* is the speaker referring when he says, 'The Old Masters' (line 2)?
Painters

3.2 Quote one word that captures the speaker's opinion of what is happening, 'While someone is eating or opening a window'. 'suffering'

Refer to lines 6, 7 and 8.

3.3 3.3.1 How do the feelings towards 'the miraculous birth' differ between the 'aged' and the 'children'?
The adults are excited/ Adults have been waiting for this birth for centuries.
Children do not really care (indifferent) and even feel negative towards it.

3.3.2 Give a reason for the different responses to the birth between the *adults and the children*.
1 mark = adult response; 1 mark = children response
E.g., The adults realise that it is a miracle OR Birth is something to be honoured and cherished as an occasion.
The children might be jealous of the attention that a new child will get OR They do not realise the significance of the occasion or Children are indifferent.

Refer to lines 13, 14 and 15.

3.4 *Why* do you think the poet chose to include this scene with the dogs and the horse?
It is familiar to us all (1). OR It is a simple scene that we can all picture (1).
OR It is amusing (1). OR It is an ordinary, everyday activity, to emphasise the contrast between what Christians believe to be the greatest event and just another ordinary day (1).

Refer to lines 17, 18 and 19.

3.5 Which word most accurately describes the 'ploughman's' attitude towards Icarus?
Answer: A

3.6 Refer to lines 16 to 23.

**Discuss the overall message of the poem as revealed in the final stanza.
Quote to support your answer.**

The final lines talk about Icarus falling from the sky (1). It was something tragic happening and no-one noticed, or they noticed but did not care (1). Which reveals the message that humans go about their daily business and do not notice the suffering of others, unless it impacts them directly (1).

1 mark for correctly identifying the message. 1 mark for the connection to Icarus.
1 mark for an appropriate quote. E.g., 'turned away quite leisurely from the disaster' or 'for him it was not an important failure'. (Other quotes can be considered.)

Read TEXT 5, 'Futility', on page v of the Insert and answer the questions that follow.

3.7 Who needs to be put 'into the sun' (line 1)?

The (dead) soldier

3.8 Quote a phrase of no more than *four* words from stanza one that suggest that the dead person was a farmer back home.

'Fields half-sown' ('whispering of fields half-sown')

Refer to line 7.

3.9 3.9.1 Name the *figure of speech*.

Personification

3.9.2 What is the *effect* of characterising the sun in this way?

It makes us think of the sun as a friendly (1) old man / grandfather/ person (1). The sun is helpful (1). OR we regard the sun as wise / wise old man / someone who will know what to do.

Refer to lines 7–13.

3.10 How AND why has the speaker experienced a change in feelings towards the sun between line 7 and line 13?

The speaker described him as 'kind' and now he is calling him silly. It changed because at first, he was so powerful that he awoke the earth and the seeds, which are tiny / insignificant, but now he seems unable or unwilling to wake the soldier.

1 mark for the change in feelings and 1 mark for why.

Refer to the title and lines 13 and 14.

3.11 Explain how the final two lines *link* to the *title* of the poem.

The title is *Futility* which means useless or without hope (1). In the last two lines he is asking why the earth and humans exist (1) if all that happens is death (1) / if life is meaningless (1).

SECTION C POETRY

QUESTION 4 MAKING MEANING OF POETRY

Read TEXT 6, 'Introduction to Poetry', on page vi of the Insert and answer the questions that follow.

4.1 To whom does 'them' in line 1 refer?

Students/ pupils

4.2 4.2.1 What is the speaker suggesting about poems when he says that we should 'press an ear against its hive' (line 4)?

He is suggesting that a poem is full of creatures and noise. It is full of life and sound / mystery / Poems are rich in imagery/vivid descriptions. One must listen to a poem. **MD** Any 1 good point will get 2 marks.

4.2.2 Name the *figure of speech* in line 4.

Metaphor

Refer to lines 7 and 8.

4.3 What is the speaker suggesting we do with a poem to determine its meaning?

He is suggesting that you need to move slowly through the poem OR analyse the poem until you understand it or look for the message (switch)

Refer to lines 9 and 10.

4.4 The speaker wants them to have fun with the poem. Quote one word that proves this.

'water-ski'

Refer to lines 12 to 16.

4.5.1 According to the speaker, how do we treat poems incorrectly?

One well-supported answer = 2 marks.

It is suggested that we focus so much on trying to figure out what poems mean that we kill the meaning/ beauty/fun of poetry.

4.5.2 To what extent do you agree / disagree with the speaker about how we treat poems. Provide a reason for your answer.

One well-supported answer = 2 marks.

(E.g. Poetry is made boring when there is only one way to interpret it.)

SECTION D COMMUNICATIVE LANGUAGE

QUESTION 5 ADVERTISEMENT

Study the WWF (World Wildlife Fund) advertisement (TEXT 7) on page vii of the Insert and answer questions 5.1 to 5.3.

Refer to the text.

- 5.1 5.1.1 **Name the type of question being used in line 1.**
D Rhetorical
- 5.1.2 **Why has the advertiser used this type of question?**
The advertiser wants us to think about the answer or read further to get the answer / There is not really an answer to this question.
- 5.1.3 **What is the effect of using the personal pronoun 'we' in this advertisement?**
It makes us feel included in the question/ problem/ adds to our sense of guilt/ It is not someone else doing this, it is us.
- 5.1.4 **Identify the function of the apostrophe in: ... let's (line 3).**
Contraction / joining two words/ shortening words

Refer to the advertisement as a whole.

- 5.2 **Discuss how the image conveys the message of the question in the advertisement.**
The question talks about respecting the planet (1) and the image shows polar bears that have been painted on (graffiti) (1) the animals have been disrespected. (1)
1 mark for talking about respect and conserving nature and two marks for making the connection that the animals have been disrespected.
- 5.3 **How effective would this advertisement be in getting you to take action? Give a reason for your answer.**
One good point = 2 marks
E.g., The graffiti on the polar bears is shocking/ makes me feel guilty and does not belong there so I want to help (2). OR
I do not think that it is effective because you can see that the picture is not real and seems like an exaggeration (2).

QUESTION 6 CARTOON

Study the Comic strip, 'Calvin and Hobbes' (TEXT 8), on page vii of the Insert and answer questions 6.1 to 6.6.

Refer to frame 1.

6.1 **What does the word 'trudging' suggest about the way they are walking?**
It is difficult/ slow

6.2 **Write 'I hate trudging up these hills' in reported speech.**
Start with: Calvin said ...

*Calvin said that he **hated** trudging up **those** hills.*

6.3 6.3.1 **What *emotion* is Calvin (the boy) feeling in this frame?**
Frustration/ irritation. Allow for relevant alternatives.

6.3.2 **Provide *one visual* and *one verbal* clue that prove your answer to question 6.3.1.**

He is frowning/hunched forward.

He uses the word 'hate' / 'trudging' which is negative.

Refer to frame 2.

6.4 **Create a question by adding a tag to:**

I didn't come out here to work, _____?

did I?

Refer to frame 4.

6.5 **Explain the *humour* in this frame.**

Calvin says that Hobbes is lazy and selfish but he does not want to walk up the hill, so he is the lazy one. / He is accusing Hobbes of being lazy and selfish, but he is too.

6.6 **What *stereotype* is Calvin (the boy) fulfilling in the cartoon, as a whole?**
The stereotype of a spoilt boy/child.

QUESTION 7 TEXTUAL EDITING

Read the article, 'The Art of Kindness' (TEXT 9), on page viii of the Insert and answer questions 7.1 to 7.7.

- 7.1 Provide the British Standard spelling of 'behavior'.
Behaviour
- 7.2 Name the underlined *punctuation mark*: Kindness is more than behavior!
Exclamation mark
- 7.3 Provide the plural form of the following word from paragraph 1.
Quality qualities
- 7.4 Fill in the missing degree of comparison.
Simpler
- 7.5 Choose the correct word to complete the sentence below. Write only the correct word down.
is
- 7.6 Rewrite the following sentence, starting with the underlined words. You may not change the meaning of the sentence.
Kindness decreases blood pressure and cortisol levels.
Blood pressure and cortisol levels are decreased by kindness.
- 7.7 Choose the correct word in each case.
People who give (7.7.1 of / off) (7.7.2 themselves / himself) in a balanced way, also (7.7.3 tends / tend) to be healthier and (7.7.4 live / lives) longer.
7.7.1 of
7.7.2 themselves
7.7.3 tend
7.7.4 live

Total: 100 marks